

## PURCHASE ORDER - EBOOK

LINE ITEM	DESCRIPTION	AMOUNT
Book & Addenda	Technology Commercialization; Strategy, Tactics & Economics for Business Success*	<del>\$100.00</del> NOW \$35.00
	Subtotal:	<del>\$100.00</del> NOW \$35.00
<i>COMPLETE THE FOLLOWING</i>		
Education/training	Situation analysis/power point slides (total below)	\$
	<b>TOTAL DUE</b>	<b>\$</b>

\*Addenda and software will be provided electronically or on a CD at no cost to those who purchase this manual. Check here if a CD is desired \_\_\_.

1. ADDENDUM I - GLOSSARY OF TERMS
2. ADDENDUM II - REFERENCES AND RESOURCES
3. ADDENDUM III - FORMS AND AGREEMENTS
  - i. FORMS
  - ii. AGREEMENTS
4. ADDENDUM IV - SOFTWARE
  - i. TECHNOLOGY EVALUATION SOFTWARE (TES - I) – PHASE ONE
  - ii. TECHNOLOGY EVALUATION SOFTWARE (TES - II) – PHASE TWO
  - iii. TECHNOLOGY PRICING MODEL™ (TPM)

**COMPLETE THE FOLLOWING (PLEASE PRINT ALL BUT SIGNATURE)**

Signature: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
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 Phone #: \_\_\_\_\_  
 Email: \_\_\_\_\_ (required for electronic return)

Over 100 situation analysis are available for Modules I through IX. Highlights from each Module are summarized in over 1200 PowerPoint slides that can be adapted to individual needs.

Select the Module of interest and identify which item is desired. Fee for each item is \$5.00. Send this completed form along with a check or money order to the address below. Make checks payable to Med-Launch. Items checked and paid for will be sent to the email address provided unless a compact disk with the material is desired. Check below to have items sent on a compact disk (CD). Include your address with this form. **SEND COMPACT DISK.** \_\_\_\_\_

<u>Item available for each module</u>	Modules*(check items desired)									Subtotal, \$***	
	1	2	3	4	5	6	7	8	9	S,\$	
Case studies/situation analysis**											_____
PowerPoint presentations****											_____
<b>Total, \$ _____</b>											

\* Modules are 1 (Introduction), 2 (Intellectual Property), 3 (Evaluation), 4 (Marketing), 5 (Technology Management & Sponsored Research), 6 (Negotiation), 7 (Agreements), 8 (Capital) and 9 (Corporate Formation). \*\* Fee for all cases in each module is \$5; minimum of 5 cases/module. \*\*\* If cases and PowerPoint slides from modules 6, 7 and 8 checked total cost is \$30 (\$15 + \$15 = \$30). \*\*\*\*Fee for each set of slides in each module is \$5; minimum of 27 slides/module.

**COMPLETE FORM, FOLD AS TRIFOLD AND SEND TO ADDRESS ON THE FORM.**

Return address

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Stamp

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